



LADUE COMPREHENSIVE PLAN UPDATE

COMMUNITY ENGAGEMENT PLAN

The Ladue Comprehensive Plan Update will shape the future of Ladue as it develops over the next 20 years.

COMMUNITY ENGAGEMENT GOALS

- *Inform* the community by providing balanced and objective information to better understand the problems, alternatives, opportunities, and solutions.
- *Consult* the community by obtaining feedback on analysis, alternatives, and decisions.
- *Involve* the community by working directly with them throughout the process to ensure that concerns and aspirations are consistently understood. Provide different ways to give input to make it easy to get involved.
- *Demonstrate* that community input has influenced the decision-making and planning priorities.
- *Build and expand* partnerships, recognizing the effect this effort has on the community, and that it complements other community initiatives.

KEY MESSAGES

- Vision for the future is necessary to preserve and enhance Ladue's community character amidst changes in demographics, emerging market trends, and evolving citizen preferences.
- The City serves its residents well and will use this planning process to understand their needs going into the future. Feedback from residents, businesses, and property owners will be actively sought throughout the process.
- The updated Ladue Comprehensive Plan will be a strategic guide for the community to follow as it considers decisions, both large and small, over the next 20 years in relation to future land use decision-making and the physical development of the City.
- The City of Ladue will partner with local institutions, both public and private, to consider Ladue's future and develop the City's Comprehensive Plan in a way that complements the planning efforts of others in the community.

ADVISORY GROUPS

CLIENT GROUP

Guide and advise the entire planning process, setting direction for the Plan.

ADVISORY COMMITTEE

- Provide input on vision & goals
- Advise on community engagement
- Make connections to specific groups in Ladue

FACE-TO-FACE ENGAGEMENT

STAKEHOLDER INTERVIEWS

Gain insights from elected and appointed officials on Ladue as it is today and the desired direction for the future.

POP-UP ENGAGEMENT

- Gather feedback on issues & opportunities
- Build awareness for the planning process by visiting local gathering places & events

PUBLIC OPEN HOUSES

- Share information about Ladue as it is today & trends that will impact its future
- Provide feedback on issues & opportunities
- Provide feedback on the draft plan

ONLINE ENGAGEMENT

CITIZEN SATISFACTION SURVEY

Understand preferences for city services, desired community amenities, and hopes for the future.

WEBSITE

A one-stop shop for project information, upcoming meetings, and relevant documents.

QUESTIONS TO CONSIDER

- What is the desired community character for Ladue? Do existing land use regulations support it?
- Does Ladue's housing stock support the needs of existing and future residents?
- How can Ladue's business districts compete with online shopping?
- Are there opportunities to improve or create new pedestrian and bike connections?
- Are services provided by the City of Ladue meeting expectations?